



Q: How can I get my race listed in your magazine?

A: Just add your event info to our calendar at www.mychicagoathlete.com. It's free! We copy the events from the online calendar and put them into the print calendar.

Q: Would you guys write an article on our race?

A: Maybe. What makes your race different than all the other events in Chicagoland? If you have something you think is newsworthy or a press release, send it to our Editor, Holly, at editor@mychicagoathlete.com and she will use newsworthy information where she can. We also have a newly expanded Ambassador Program where area athletes will go out to your race, participate, and write about it afterward. If you would like a Chicago Athlete Ambassador to come to your race, email Holly and she'll see if anyone is available.

Q: How can I get pictures of my race in your magazine?

A: Send 'em in! Forward them to Holly at editor@mychicagoathlete.com and let her know the who/what/where/ when of the picture and to whom we can give photo credit. We will use what we can either in the magazine or online.

Q: Who do I talk to about advertising in your magazine or on your website?

A: Contact Tracy (tracy@mychicagoathlete.com) or Jonathan (jcain@mychicagoathlete.com) and they will get you info. Our magazine typically goes to the printer about a month before its release date, so mark your calendars.

Q: Will you sponsor our event and give us a free ad?

A: While we do sponsor a handful of events in the Chicagoland area with discounted advertising, our magazine is free to our readers, so we are not able to give out free ads. Not to worry! We have ad plans that can fit any budget. Just ask and we'll help figure out a way to get more people to your event.

Q: Can you send us some magazines for our goodie bags?

A: Possibly. We need to place an order for the numbers of magazines a couple months ahead of time, so we don't always have extras laying around. Let us know a few months before your race and we'll see what we can do.

Q: Can you come out to our race?

A: We can try! There are twelve athletes in newly expanded Ambassador Program that love to go out to races and report on them. If you would like to see if an ambassador can come out to your event, email Holly at editor@mychicagoathlete.com with details and she'll see if someone is available. Our ambassadors will participate in your race and write about it afterward.

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www.mychicagoathlete.com